

Saily

Worldwide eSIM service

Creator guide

Always connected. Always on course.



What is Saily?

**Saily is an eSIM service app,
brought to you by the company
behind NordVPN.**

The app lets you choose from several affordable eSIM plans in over 200 destinations. With a Saily eSIM, you'll always have a connection when you need it.

Saily



Why Saily?

If you've ever been lost abroad or badly needed an internet connection with no Wi-Fi spot in sight, you'll understand what a difference a local data plan can make.

With an eSIM, you can say goodbye to expensive roaming. Saily's prepaid eSIM data plans mean you always know exactly what you'll pay — no surprise bills.

Saily offers several features that make travel easier:

- **Flexible plans.** Saily offers eSIM data plans for every traveler and budget. From just a few gigabytes to unlimited data, Saily's got you covered.
- **Quick and easy setup.** Download the Saily app, pick your plan, and follow the simple on-screen steps to install your eSIM in minutes — you'll only need to do this once. It will activate automatically as soon as you reach your destination. Saily is available on most iPhones and many Android phones.
- **Advanced security features.** Saily is the only eSIM app offering advanced digital security. As you use your data, Saily blocks malicious sites, online trackers, and annoying ads, helping reduce data usage.
- **Data usage tracking.** Add the Saily widget to your phone and always know how much data you have left on your plan.
- **Saily credits.** Earn credits every time you purchase or refer a friend. Use them to lower the cost of your next plan or get one completely free.
- **Upgrade your travels.** Go beyond connectivity — use your Saily credits or cash for premium travel benefits, such as lounge access, Uber vouchers, and more.
- **A premium travel plan.** Explore Saily Ultra — a plan for serious travelers. Get unlimited international data, 8% back in credits, a NordVPN subscription, lounge access, and a fast-track pass.
- **24/7 support.** Live chat is available anytime.
- **Business solutions.** If you need eSIM plans for your employees, buy and monitor eSIM plans from an easy-to-use dashboard. Assign plans, track usage, and add data as needed, so your team stays connected wherever they go.



How does Saily work?

Anyone can get a Saily eSIM plan on the Saily app or website:

1

Download the app. The Saily eSIM app is compatible with most iOS and Android devices, and the plans work on smartphones supporting eSIM technology.

2

Buy a plan. Saily offers plans in over 200 destinations at competitive rates, available online. If you've purchased the eSIM plan on the Saily website, you'll need to download the Saily app.

3

Install the eSIM. Follow the in-app instructions to install the eSIM before you travel. Your Saily eSIM will activate automatically when you land, and you'll connect to the local network instantly.



How to integrate Saily into your content

1

Introduce Saily when traveling.

The best time to introduce Saily is during your trip, as it allows for a natural and engaging integration with real-time examples. If that isn't possible, share a travel story where Saily helped you solve a problem as a transition into the integration.

2

Demonstrate how Saily works.

Download the Saily app on your mobile device, demonstrate how to choose a data plan, apply your coupon code, and show how to get an exclusive discount.

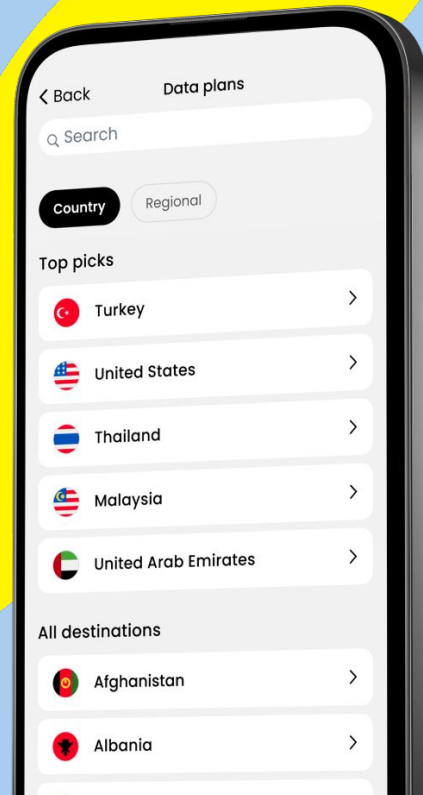
3

Use a strong CTA.

Emphasize that your audience should download the Saily app on their mobile devices and use your coupon code at checkout to receive an exclusive discount.

CTA

Get an exclusive 15% discount on Saily eSIM data plans! Download the Saily app and use the code [your-unique-code] at checkout.



How to start

1

Prepare a plan. Already have an idea for a video? Send us a short outline of how you're going to integrate Saily into your video as well as when you're planning to post it.

2

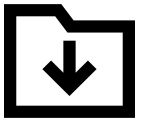
Wait for approval. Send us your video one or two days before you plan to post it. We'd love to review your video and finalize details. We'll then give you the green light to upload.

3

Post it! Once you're ready to release the video, double-check that all the links are in place and working.



All our acceptable
Promotional material is
available here.



Requirements



Technical requirements

- Include a strong verbal and visual call to action (CTA) encouraging viewers to download the Saily app and apply your unique coupon code for an exclusive discount.
- **Display the Saily QR code** provided by your partnership manager on-screen during the integration. Use only the official asset.
- Place the following copy at the very top of your description box and as a pinned comment:
“🌐 Get an exclusive 15% discount on Saily data plans! Use the code [your-unique-code] at checkout. Download the Saily app or go to: <https://saily.com/your-unique-code> 📱”.
- Use the provided URL directly and don't use third-party URL shorteners, because they can interfere with attribution and sales tracking.
- Use only the Saily logo and official visuals provided by your partnership manager or sourced from [here](#).



Legal requirements

Do not link the integration to sensitive content, such as:

- Politics.
- Adult content.
- Content that's defamatory, obscene, harassing, torturous, vulgar, invasive of another's privacy, hateful, or racially, ethnically, or otherwise objectionable.
- Content that deliberately damages someone's reputation.
- Other sensitive topics.